

# INDUSTRY ACADEMIA LINKAGE POLICY

VERSION 1.0



GAUHATI UNIVERSITY  
NAAC 'A' GRADE INSTITUTION



Gopinath Bardoloi Nagar  
Guawahati-781014  
Assam, INDIA

[www.gauhati.ac.in](http://www.gauhati.ac.in)

## Preamble

Gauhati University acknowledges the critical role of industry-academia collaboration in fostering innovation, skill development, and employability. This policy aims to strengthen partnerships with industries, research organizations, and government bodies to enhance academic curricula, research, and professional development.

## Objectives

- To bridge the gap between academic knowledge and industry practices.
- To facilitate joint research, technology transfer, and innovation.
- To promote skill development and internship opportunities for students.
- To enhance employability through industry-aligned training and curriculum development.
- To encourage faculty-industry exchange programs for knowledge dissemination.
- To establish incubation centers and entrepreneurial support systems.

## Principles

- **Mutual Benefit:** Ensuring that collaborations provide value to both industry and academia.
- **Innovation-Driven:** Encouraging teaching, research and development initiatives aligned with industry needs.
- **Sustainability:** Developing long-term partnerships for continuous knowledge and skill exchange.
- **Ethical Collaboration:** Maintaining transparency, integrity, and accountability in engagements.

## Modes of Collaboration

- **Internships & Training:** Structured internship programs for students in relevant industries.
- **Joint Research & Development:** Collaborative research projects addressing real-world industry challenges.
- **Guest Lectures & Workshops:** Industry experts contributing to curriculum delivery.
- **Entrepreneurship & Incubation:** Establishment of start-up incubators and mentoring programs.
- **Faculty Exchange & Consultancy:** Opportunities for faculty to engage with industry as consultants and researchers.
- **Corporate Social Responsibility (CSR) Initiatives:** Joint efforts to address societal challenges and sustainable holistic development through industry-academia partnerships.

## **Institutional Framework**

- Establishment of an **Industry-Institute Partnership Cell (IIPC)** to oversee and facilitate partnerships, and different Centres under it following the guidelines of UGC/AICTE or other regulatory bodies.
- Formation of advisory boards comprising industry leaders and academicians.
- Development of Memorandum of Understanding (MoUs) with industries for structured collaborations.
- Regular industry-academia conclaves, summits, networking events, and round-table discussions.

## **Implementation Strategy**

- Identification of industry partners based on institutional strengths and market demands.
- Integration of industry-relevant modules and case studies into academic curricula after need assessment of the industry and gap analysis of the students.

- Allocation of funding and resources to support joint research and development, mobilizing CSR funding.
- Periodic review of collaboration effectiveness and impact assessment.

## **Monitoring & Evaluation**

- Establishment of key performance indicators (KPIs) for measuring the success of collaborations.
- Annual review reports on industry-academia initiatives and their outcomes.
- Feedback collection from students, faculty, and industry partners.
- Continuous improvement mechanisms based on assessment findings.

Gauhati University is committed to fostering a dynamic ecosystem where academia and industry collaborate to drive innovation, skill development, and societal progress through implementation of Sustainable Development Goals. This policy serves as a guiding framework to ensure sustainable and impactful engagements between the university and industry partners.

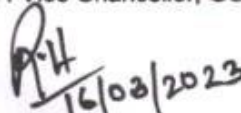
---

ISSUED & CONTROLLED BY: MR /Director, IQAC, GU

  
SIGNATURE:

Director  
Internal Quality Assurance Cell  
Gauhati University, Assam

APPROVED BY: Vice Chancellor, GU

  
SIGNATURE :

Vice-Chancellor  
GAUHATI UNIVERSITY  
GUWAHATI-781014